

Hudson Valley LGBTQ Center Pride 2018- STAND TOGETHER - Sponsorship & Advertising Rates

Deadline for sponsorship and placing an ad: April 6, 2018

Please send your sponsorship level and/or ad size with a high-resolution jpeg j.liu@lgbtqcenter.org.

To make your payment or for more information call Julia Liu at 845.331.5300

Pride March and Festival is Sunday June 3, 2018

Platinum Sponsor: \$5,000

Benefits:

- *Full-page ad in the 2018 Pride Guide*
- *Link to your business on the Hudson Valley LGBTQ Website*
- *Top logo in the online pride guide, on our website*
- *Signage recognition at all events*
- *Complimentary one-year listing in our online business directory*
- *Ten invitations to the Board of Directors Wine & Cheese Reception on Saturday, June 2nd*
- *Ten Pride T-shirts or Canvas Bags*

Gold Sponsor: \$2,500

Benefits:

- *Full-page ad in the 2018 Pride Guide*
- *Logo in the online pride guide and on our website*
- *Link to your business on the Hudson Valley LGBTQ Website*
- *Signage recognition at all events*
- *Complimentary one-year listing in our online business directory*
- *Five invitations to the Board of Directors Wine & Cheese Reception on Saturday, June 2nd*
- *Five Pride T-shirts or Canvas Bags*

Silver Sponsor: \$1,000

Benefits:

- *Full-page ad in the 2018 Pride Guide*
- *Logo in the online pride guide and on our website*
- *Signage recognition at all events*
- *Complimentary one-year listing in our online business directory*
- *Two invitations to the Board of Directors Wine & Cheese Reception on June 2nd*
- *Two Pride T-shirts or Canvas Bags*

Nonprofit Sponsor: \$500

Benefits:

- *Half-page ad in the 2018 Pride Guide*
- *Logo in the online pride guide and on our website*
- *Signage recognition at all events*
- *Complimentary one-year listing in our online business directory*
- *Two invitations to the Board of Directors Wine & Cheese Reception on Saturday, June 2nd*
- *Two Pride T-shirts or Canvas Bags*

Pride Guide Advertising only: Full color

- \$300 Full-page color ad (8 x 5)
- \$200 Half-page color ad (3.75 x 5)
- \$150 Third-page color ad (2.6 x 5)
- \$75 Business-card (2 x 3.5)