

The Hudson Valley LGBTQ Community Center

Friendly Business Directory





About the Center

Founded in 2005, the **Hudson Valley LGBTQ Community Center** provides advocacy, education, and support to lesbian, gay, bisexual, transgender, queer and questioning people, their families, and the education, medical and human service providers who serve them.

The Center continues to grow at a remarkable pace. With a robust and supportive membership, strong community ties, its own historic building and a diverse, resonant array of programs, the Hudson Valley LGBTQ Community Center is the largest organization representing LGBTQ people and their families in the Hudson Valley.

In the past seven years, with your support, the Center has transformed the social service landscape of the mid-Hudson Valley. When you look to give credit where it's due, share it with yourself: all that we do, we can do because of your tangible support of our mission and our future.



Advertise your support for the LGBTQ community—

It makes good business sense!

According to the National Gay and Lesbian Chamber of Commerce, the purchasing power of the LGBTQ community is estimated at \$800 billion. Add in the buying power of millions of friends and family members who show allegiance to fair-minded businesses, and you get a message no business can afford to ignore:

Equality is good for business.

In a 2008 survey of our members, a directory of LGBTQ-owned and LGBTQ-friendly businesses was the single most requested feature for our website.



Business Directory Benefits

- ◆ A year-long listing on the Center's website that includes your business name; a tag line describing what makes you unique; your location and contact information; and a link to your website.
- ◆ Cost-effective advertising: rates are a fraction of the cost of print ads!
- ◆ High visibility: our website receives over 10,000 visitors each month.
- ◆ First opportunity to sponsor Center events, bringing additional marketing exposure to your organization or business.

Our members recognize the value of community, and are eager to support businesses and organizations that support the Center and its mission.



Annual Business Directory Rates

- \$200** **Businesses with 10 or more employees**
- \$100** **Businesses with less than 10 employees**
- \$50** **Not-for-profit organizations**
- \$50** **Kingston Uptown Business Association (KUBA) members**

Show your support for the Center.

Print and send the form on the following page with your check or credit information to:

Hudson Valley LGBTQ Community Center, PO Box 3994, Kingston, NY 12402

Or visit our website at lgbtqcenter.org/business-directory-form

Questions? Contact the Center
at 845-331-5300 or admin@lgbtqcenter.org.



Join the Business Directory

Business Name: _____

Contact Name/Title: _____

Business Type: _____

Tag line: (up to 70 characters including spaces): _____

Address: _____

Web address: _____

E-mail: _____

Phone: _____

Payment enclosed for \$ _____

Mail to: Business Directory, LGBTQ Community Center, PO Box 3994, Kingston, NY 12402

Or scan and email to: admin@lgbtqcenter.org

Visit the Business Directory at

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